

ERIN S. LANE

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www.erinslane.com

LIFE MISSION:

To scheme ideas for better belonging, tend relational trust, and grow organizational wholeness.

LIFE SKILLS:

Fierce listener. Independent initiator. Plucky wordsmith. Compulsive planner. Community midwife.

EDUCATION

2012 Masters of Theological Studies, Gender, Ministry, and Theology Certificate
Duke University, Durham, NC

2006 Bachelor of Arts in Anthropology, Gender Studies Concentration
Davidson College, Davidson, NC

PROFESSIONAL EXPERIENCE

2006-NOW FREELANCE WRITER, EDITOR, & FACILITATOR. Various Clients. National.

- Write books and articles on themes of belonging, vocation, gender, identity, community, and faith practice for outlets such as the *Washington Post*, *Relevant*, and *Q Ideas*
- Edit book proposals, outlines, manuscripts, and promotional copy for authors looking to strengthen their writing and platform for publishers
- Facilitate collaborative conversations in the form of retreats, workshops, and leadership trainings for nonprofits, congregations, and conferences

2013-2018 BOARD CHAIR/MEMBER. Resource Center for Women & Ministry in the South. Durham, NC.

- Responsible for running board meetings, facilitating board/staff retreats, developing sustainable human resources policies, collaborating in grant writing, coordinating event planning, and consulting on communications strategies for this Durham-based nonprofit that weaves feminism and spirituality into a vision of justice for the world

2012-2017 ASSISTANT PROGRAM DIRECTOR. Center for Courage & Renewal. Seattle, WA.

- Collaborated in-person and remotely in retreat facilitation, curriculum development, grant writing, strategic partnerships, event planning, communication strategies, and database management for clergy and congregational leader programs at this national nonprofit for personal and professional development co-founded by author and activist Parker J. Palmer

2011-2012 COMMUNICATIONS ASSOCIATE. Center for Courage & Renewal. Seattle, WA.

- Consulted on all aspects of the national nonprofit's communications platform, including its newsletter design, website copy, advertising buys, community connections, and brand strategy
- Planned and oversaw book launch and national webinar event for co-founder and author Parker J. Palmer's book *Healing the Heart of Democracy*

2008-2010 PUBLICIST. John Wiley & Sons, Inc. San Francisco, CA.

- Promoted assigned trade titles in the religion, psychology and parenting categories to increase visibility of Wiley books and authors
- Spearheaded marketing strategies for authors to enhance their platform and influence
- Crafted press releases and video promotions to targeted media outlets

- Collaborated with editorial, marketing, and production teams to promote inter-departmental interests

2007-2008 PUBLICITY, MARKETING, and RESEARCH ASSISTANT. Rosie Molinary. Davidson, NC.

- Publicized local author's non-fiction book including copy-editing all outgoing written material, designing multi-media marketing, and pitching and planning author events
- Assisted in the development of a local nonprofit for underserved Latinas by organizing the network infrastructure, researching funding opportunities, facilitating focus groups, and applying for 501(c)3 status with the IRS

2006-2007 PROGRAM COORDINATOR. Chidsey Center for Leadership Development. Davidson, NC.

- Planned, coordinated, and facilitated leadership training events for college-aged students
- Developed and proofed office promotional materials, including program brochures and newsletters
- Aided in the creation and maintenance of departmental website content

TECHNICAL COMPETANCIES

- Microsoft Suite
- Adobe Photoshop
- Survey Monkey
- Wordpress Website Management
- Constant Contact Email Marketing
- Salesforce Customer Database
- Final Cut Video Editing

PROFESSIONAL REFERRALS

- John Fenner, Director of Facilitator Preparation Program, Center for Courage & Renewal, 828-506-1671, john@couragerenewal.org
- Jeanette Stokes, Executive Director, Resource Center for Women & Ministry in the South, 919-381-7287, rcwmsnc@aol.com
- Rosie Molinary, Author & Founder, Circle de Luz, 704-996-7571, rosiemolinary@gmail.com